

The campaign to  
**END Low Literacy**

**LITERACY  
FOR ALL.**

**1.7  
million**

adults in Georgia  
have low literacy  
skills—that's

**1 in 6**

**88%**

of all jobs in Georgia require a high school  
diploma or post-secondary credential

Over 820,000 Georgians do not qualify for these  
jobs due to a lack of a high school diploma

Low literacy costs  
Georgia

**\$1.3  
billion**

annually in  
social services,  
incarceration costs  
and lost revenues

It's time to see low  
literacy as not just

**A childhood issue**

**An adult issue**

**A mother's issue**

**A father's issue**

**A family issue**

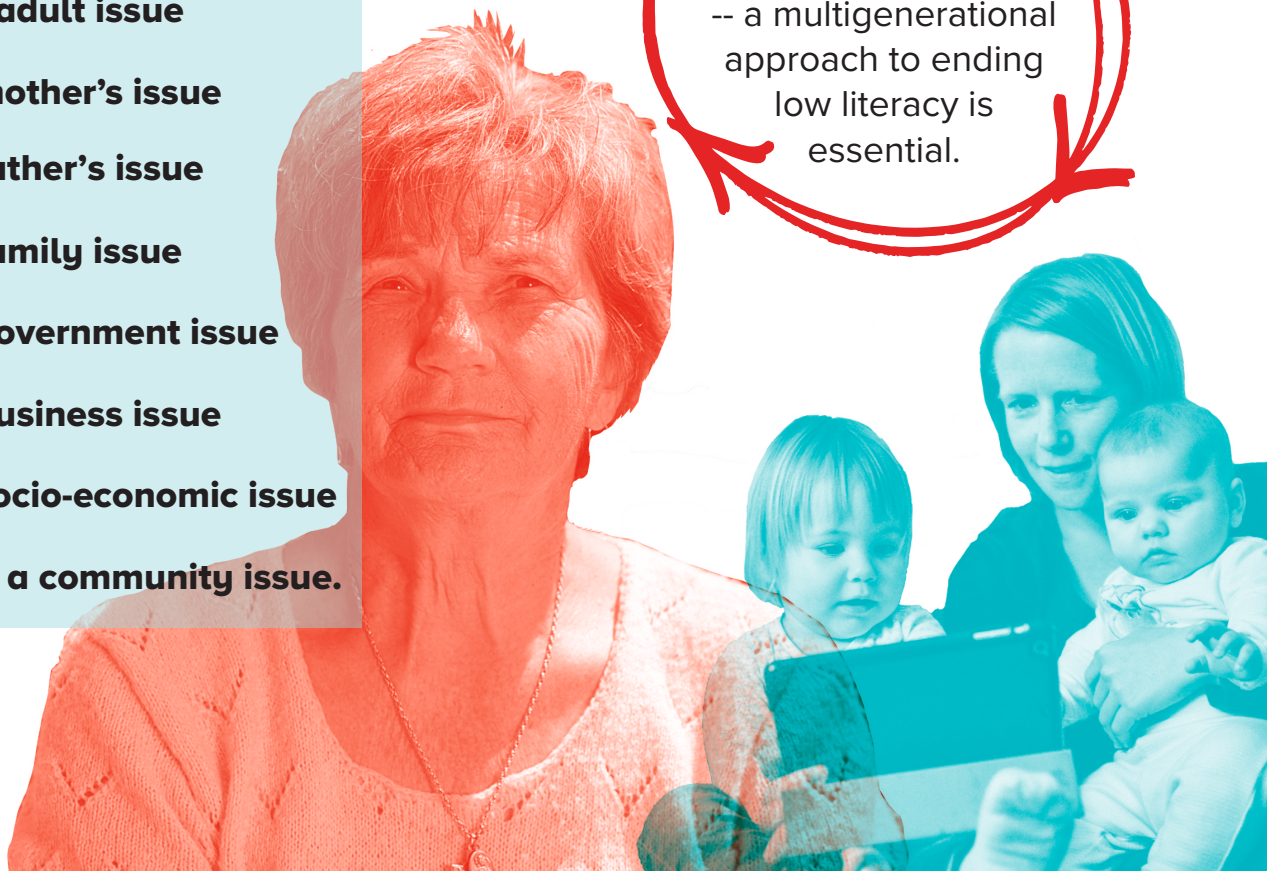
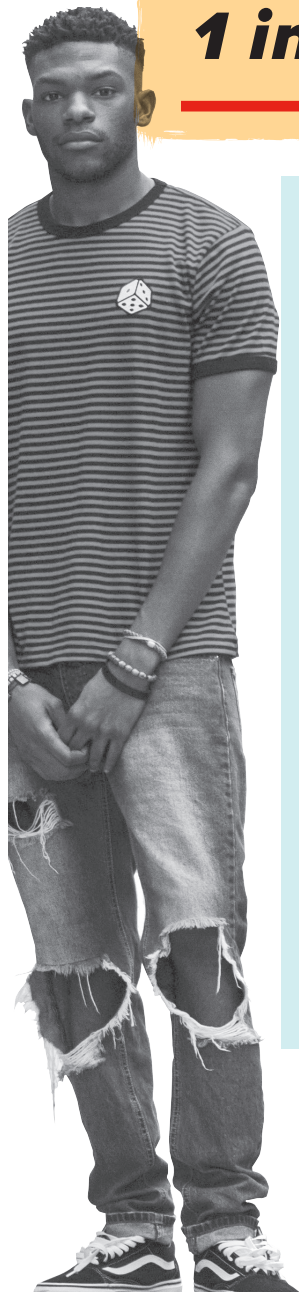
**A government issue**

**A business issue**

**A socio-economic issue**

**But a community issue.**

The cycle starts and  
ends with the adult  
-- a multigenerational  
approach to ending  
low literacy is  
essential.



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## **What Will It Take?**

**A 10 year commitment to...**

1. Georgia's support and leadership to end low literacy
2. Local elected official commitment, involvement and support
3. Community level laser focus on literacy – ownership, leadership, convening, action planning and prioritization
4. Alignment of literacy initiatives and funding, both public and private, and state and local
5. Measures of success at the state and community levels
6. Funding for innovative and effective programs that take a multigenerational approach to literacy improvement
7. An understanding of and programs to support baby brain science and school readiness
8. Ways to share best practices and effective programs with communities throughout the state
9. A focus on literacy skill development in, access to and quality of summer and afterschool programs
10. Engaging housing communities to reach and remediate adults with low literacy